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2 **Economic Development Task Force**
3 **Meeting Minutes**
4 **June 25, 2009**
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6 Present: John Farrell, Chair; Rick Brideau, Planning Board Rep.; Brian Farmer, Town Council
7 Rep.; Don Jorgensen, Budget Committee Rep.; Ron Campo, School Board Rep.; André Garron,
8 Community Development Director; Cathy Dirsas, Planning Department Secretary
9 Guest: Gary O'Neil & Grace Duke, Senator Sharon Carson

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11 The meeting opened at 7 pm in the Sunnycrest conference room.

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14 ■ Approval of Minutes 11/10/08, 1/27/09, 2/9/09, 2/17/09 and 3/31/09

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16 **Don made a motion to approve the minutes.**

17 **Rick seconded the motion.** No discussion. **Vote on the motion: 3-0-0.**

18 **J. Farrell said the minutes will be signed at the conclusion of the meeting.**

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20 ■ Marketing Project Update

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22 J. Farrell said that Gary O'Neil will give a presentation of what has been accomplished and
23 what the plans are. He also stated that the EDT would like to go before the PB on July 8 (under
24 administrative board work). G. O'Neil said that universities in NH will have significant impact
25 on NH. Silver Teck said they are fine with what is going to be proposed. He said that residents
26 have a unified way of thinking about growth in Londonderry. He feels that the Land Use reg,
27 CD, master plan, small area MP are all going in the right direction. He said tht Peter Francese
28 feels that Londonderry is losing the young population and leaning toward a senior population.
29 O'Neil said that he and A. Garron met with the Greater Manchester Chamber of C and he said
30 that the CoC thinks we are indeed headed in the right direction. O'Neil met with area realtors
31 and they said that customers are looking to locate in the Boston area vs. Londonderry.
32 O'Neil said the deliverables are: Brand vision statement, Supporting website (with Silvertech),
33 logo & applications for community use. Creative Recommendation - Theme: Business is good.
34 Life is better! or Business & life were meant to be this good.

- 35
36 ■ Next Step

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38 O'neil said that the important thing is for us to state our opinion and relay as much information
39 as possible via our website & other means. He proposed that the logo could be a crystal apple
40 with a fiberoptic cable coming up through the apple & out the stem.

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42 **Don made a motion to move this to PB July 8.**

43 **Rick seconded the motion.** No discussion. **Vote on the motion: 3-0-0.**

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45 A. Garron asked if we should meet in July. J. Farrell suggested getting out an email for
46 suggested dates.
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1 A. Garron talked about some proposed zoning ordinance changes. He would like to keep the
2 flexible industrial district, but keep a POD. J. Farrell & A. Rugg said perhaps we could put this
3 before the PB in August, but they would like to wait until after the PB meeting to decide.
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5 **Rick made a motion to adjourn.**

6 **Don seconded the motion.** No discussion. **Vote on the motion: 3-0-0.**

7 Meeting adjourned at **8:10 PM**
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10 These minutes prepared by Cathy Dirsa, Planning Division Secretary.
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14 Respectfully Submitted,
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18 André Garron, Community Development Director
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